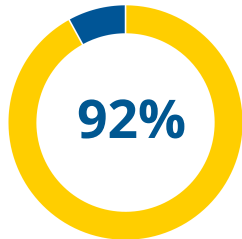


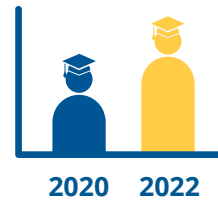
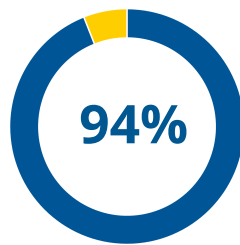
# IMPACT

## EDUCATIONAL IMPACT



A 2022 survey found that **92%** of Odette's BComm graduates were able to obtain **full time employment within 6 months of graduation with an average starting salary of \$63,980.**

It also revealed that **94%** of MBA graduates were able to secure **full time employment within 6 months with an average salary of \$73,000.**



Odette's graduation rate for undergraduate students has increased from 64.4% in 2020 to **75.2%** in 2022.



Odette is the first and only School of Business in Canada to offer a 12-month CPA accredited program combined with an MBA. MBA-PAS graduates achieved a **93% CFE pass rate, over 17% higher than the national average** for 2020-2021.

**27%** of all 2023 incoming Odette Undergraduate students are **enrolled in co-op.**



## INTELLECTUAL CONTRIBUTIONS IMPACT



Odette faculty published **223 peer-reviewed journal articles** over the past five years (2018-22).

Odette faculty presented **211 research papers** at academic conferences over the past five years (2018-22).



Odette faculty received **best paper awards**

The total number of publications in the top three journal categories ("Pinnacle", "Excellent" and "Very Good" in Odette's RQA list) stood at **%%%**



## PRACTICE | COMMUNITY IMPACT

In 2022-23, the **Odette Enactus** team:



Created **26 new job opportunities**



Launched **YouTopia LMS** Ontario-wide



Diverted almost **\$11K** in waste from landfills

In 10+ years, the **Odette Enactus** team:



Provided entrepreneurship training to **over 2000 students**



Mentored **200+ micro-enterprises** generating **over \$60K** in revenue



Educated 100s of women, men and students on **financial literacy**

**Odette High School Leadership Initiative (OHLI)** has mentored over **1300** high school students and has grown to more than **25 Odette student mentors.**



# INNOVATION



In 2017, Odette launched the **John Simpson Odette Student Investment Fund** from an initial donation of \$150,000. Students use real money to make all investment decisions and are accountable to a Board of Trustees, and have grown the fund to **over \$220,000 in 2023**.



The **Dr. Mitchell W. Fields Data Analytics Lab** opened in 2023, housing 50 cutting-edge workstations, advanced teaching technologies, high-end processors, high-speed wiring, and industry leading software.

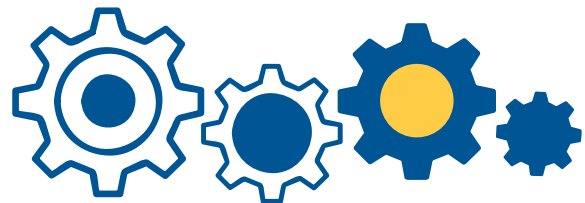


We now offer **7 formal specializations** in Accounting, Finance, Human Resources Management, Marketing, Business Analytics & Supply Chain Management, Strategy and Entrepreneurship, and International Business.



## The **Master of Business Administration - Professional Accounting Specialization**

(MBA-PAS), is accredited by the Chartered Professional Accountants of Ontario (CPA Ontario).



The joint **Master of Engineering Management (MEM) program** in partnership with the Faculty of Engineering was launched in 2016. This two-year program is based on 9 courses offered on weekends. It prepares students to take on leadership roles in multinational engineering and technical enterprises and contribute to manufacturing strategies, corporate innovation and operations management.



The **minimum research requirements for tenure and promotion** to Associate Professor and Full Professor ranks **were raised**.